Gender Sensitive Serbian Language in Official and Public Use: A Suggestion for Normative Practice

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Jezik nije moguće jednoznačno definisati

- In public use is standard language.
- Standard language has a norm and is used by the intellectual elite.
- Native speakers of the language contribute to the norm.

Gender Sensitive Language Accommodates the Recommendations from:

- The Universal Declaration of Human Rights (1948)
- Guidelines on Gender neutral Language
 UNIESCO (1999)
- And other applicable international and domestic documents

Gender sensitive Serbian language is not normativized.

- This suggestion of a norm is based on theory of speech acts
- The fundamental assumption of this theory is that through language (use) we are doing something (performing acts)
- In this doing something, we are making choices according to the context or collocutor

Several Suggestions for Development and Standardization of Gender Sensitive Serbian Language

Use of female gender nouns for professional titles of women

 In Serbian language, the subject and verb in a sentence must be congruent in person, number and case Try consistently to use female gender form of a noun for professional titles of women wherever possible and applicable

• Language is equally a habit as it is defiance of the habit

 Try to use gender neutral words while talking about or addressing persons of both gender or when the gender of the person is not known Try to use parallel forms if a recommendation addresses both women and men

- While shaping a text try to use creatively various forms of gender sensitive language
- Prilikom oblikovanja teksta kreativno koristi razne forme rodno osetljivog jezika

 Try to write professional titles in their full/long form, and avoid writing abbreviations for the professional titles of women In case you are writing about a married couple, try to write identifiers for each person A woman should not be introduced by and identified through markers of her marital status Try to apply the suggested rules and recommendations in translation from a foreign language into Serbian